



## Social Media for Business (Part-Time)

Understanding how to use social media for business purposes is useful for employment in information technology and in a variety of business sectors. Also, social media skills are closely linked with web and mobile applications development. This programme gives you a starting point for progression to roles such as social media specialist, content developer and web developer.

### Entry Requirements

None just a keen interest in computing and IT.

### Career Prospects

This course is designed to enhance students career prospects or for personal development.

### Assessment

Portfolio & project

### STUDY MODE

PT

### LOCATION

### COURSE LENGTH

1Y

Coleg Afan  
Coleg Bannau Brycheiniog  
Academi Chwaraeon Llandarcy  
Canolfan Ragoriaeth Adeiladwaith Maesteg  
Coleg Castell-nedd  
Coleg Y Drenewydd  
Coleg Pontardawe  
Canolfan Adeiladwaith Abertawe

Afan College  
Brecon Beacons College  
Llandarcy Academy of Sport  
Maesteg Construction Centre of Excellence  
Neath College  
Newtown College  
Pontardawe College  
Swansea Construction Centre



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